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FOR IMMEDIATE RELEASE

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Table Rock Lake developer enjoys strong sales, starts building 2

Springfield, MO -- Despite a reported drop of 30.8 percent in vacation home sales last year, NAR Chief Economist Lawrence Yun says fundamental demand for second homes remains favorable because a large segment of the population is in the prime age group for buying a vacation or investment property.

The 2009 NATIONAL ASSOCIATION OF REALTORS®' Investment and Vacation Home Buyers Survey shows that second-home buyers tend to be more confident about today's housing market: 80 percent of respondents said now is a good time to buy. Most people become interested in buying a second home in their 40s, Yun says, and there are currently 44.8 million people in the United States between the ages of 40 and 49. Another 40.7 million are between 30 and 39.

Table Rock condominium developer Jamie Sivils says the strong sales he continues to experience at Pointe Seven Condos prove out this point. "We've broken ground on our second building to ensure that we will have inventory ready for Summer 2010," says Sivils. "Otherwise, at the rate we're selling, we could be almost sold out by spring." Sivils attributes the success of Point 7 in a down economy to delivering

the right value equation: quality product, great price, superior location. "Market conditions have swung the pendulum and as such, it's a buyer's market. Fortunately, buyers are seeing our lakeside development as the best value on the water."

"Pointe 7's prime location – next to the Kimberling City Bridge and the new Branson West Bypass – makes this lakeside condo development a real winner. If you are familiar at all with the lake, you know that you cannot beat our location," says Sivils. The Pt 7 condo development provides lakeside beauty and convenience with all the comforts of home. Home prices start at \$288,250. Contact Kim Sullivan at (417) 840.8670 for a personal tour or log on to www.pointeseven.com for details.

Pointe Seven is another landmark development of the Morelock-Ross group of companies. Since 1982, Morelock-Ross has been delivering quality construction, unique architecture and superior service to their clients. A proven leader in commercial and residential developments, log on to www.morelockross.com or call (417) 864-6661.

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