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FOR IMMEDIATE RELEASE

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Pointe Seven Condos offers new way to stay cool at Table Rock Lake

Kimberling City, MO – Swimming pools have historically been costly to manage and filled with chemicals. In response to this, the new Pointe 7 Condominiums on Table Rock Lake in Missouri offers residents a new solution for having fun and staying cool during the summer months.

The property's new saltwater pool contains no impurities that can irritate eyes and skin, or fade swimwear. The softening effect of the sodium makes water feel softer and silkier. Employing the use of ordinary table salt, the pool's Intellichlor system converts salt molecules into sodium and chlorine, and emits them at constant, low levels.

The result is an invigorating pool experience that delivers softer feeling skin. According to research published in the May 2009 issue of *Casual Living*, only 15% of pools were saltwater in 2002. Today, it is estimated that over 70% of pools being built will be saltwater. Pointe 7 is one of the first properties to offer a saltwater pool.

The developers of Pointe 7 Condos are dedicated to offering residents hassle-free, lakeside living. The unveiling of the property's new saltwater pool is further evidence of this commitment. For more information, visit www.pointeseven.com Or contact Kim Sullivan at 1-800-653-8234.

Pointe Seven is another landmark development of the Morelock-Ross group of companies. The Principals of Pointe Seven, Wayne Morelock, Kenny Ross and James Sivils have a combined 67 years of experience in real estate development. They have spent countless hours with their families enjoying Table Rock Lake and are proud to bring you their vision of luxury lakefront living.

Since 1982, Morelock-Ross has been delivering quality construction, unique architecture and superior service to their clients. A proven leader in commercial as well as residential developments, clients trust Morelock-Ross time and again with their building needs. As seasoned property managers, Morelock-Ross also prides itself on providing customers with the best possible living situation for their budget. For more information, log on to www.morelockross.com or call (417) 864-6661.

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